

maintworld

maintenance & asset management

Introduction to Maintworld

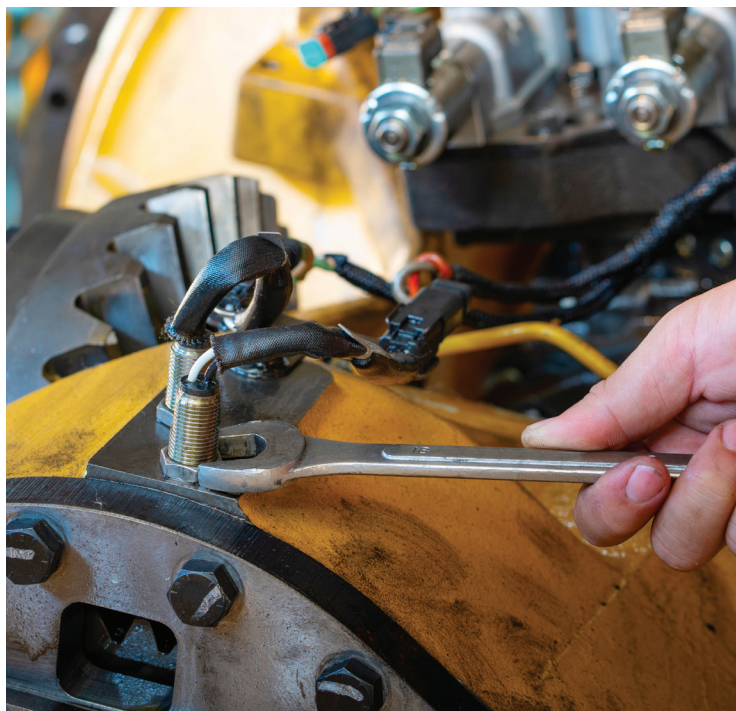
Maintworld is the only Pan-European Publication of the EFNMS (European Federation of National Maintenance Societies). Its core focus is to provide Businesses with information on leading Technologies, expertise and best practices on Maintenance and Asset Management.

Through the combined effort of the National Maintenance Societies of the 22 Countries that comprise the EFNMS, MaintWorld is able to give maximum exposure and market representation to any Company wishing to influence Senior Decision Makers in Key Markets related to Maintenance and Asset Management. Furthermore, with our International Network of single country Associations, we constantly update our database to ensure the fact that you reach the people who count.

MaintWorld, with its Print distribution and the Digital Online version is able to thread connections between Buy-ers and Sellers Globally therefore making it the most influential Publication of its kind in the Maintenance and Asset Management B2B world in Europe and beyond.

For any details in regards MaintWorld please don't hesitate to contact me.

Kai Portman, Sales Director
tel+358 (0)44 763 2573, kai@maintworld.com



Publisher

Omnipress Oy
Mäkelänkatu 56
FI-00510 Helsinki, Finland
info@maintworld.com

Editor-in-chief

Miss Nina Garlo
tel +358 (0)50 364 6491
nina.garlo@media.fi

Publication

Four issues annually

Subscriptions

Standing Order Subscription

- Subscription to European countries: fixed term order 107 EUR (standing order 85 EUR)
- Subscription outside Europe: fixed term order 139 EUR (standing order 123 EUR)
- Discounted subscription price for the members* of fixed term EFNMS 58 EUR (standing order 55 EUR)

Subscriptions can only be paid by Invoice.

* Please note that some national maintenance societies are delivering MaintWorld to their members for free. Please check the status in your country from your maintenance society.

* To be entitled to member discount you have to be a member of one of the national maintenance societies who is a member of EFNMS.

Advertising

Mr. Kai Portman
tel +358 (0)44 763 2573
kai@maintworld.com
Materials:
ads@maintworld.com
maintworld.com/advertise

Cancellation of Ads in writing, within 14 days from publication. The liability of errors in the journal is limited to the price of the advertisement

Themes and Publication Schedule 2021

1/2021

Publication date April 12th

Special Themes

- Energy Productions & Distribution
- Lubrication & Bearings
- Condition Monitoring

2/2021

Publication date June 14th

Special Themes

- Mining Industry
- Asset & Maintenance management
- Infrastructure

3/2021

Publication date October 4th

Special Themes

- Oil & Gas Industry
- Reliability
- Remote monitoring & Diagnostics

4/2021

Publication date November 22th

Special Themes

- Process Industry
- Automation & Instrumentation
- Sensor Technology

Basic Themes in all Issues: Health, Safety, Environment & Quality (HSEQ) / Asset & Maintenance Management / Research, Technology, Development & Training / Applications & Techniques in Maintenance. Details are subject to change without notice.

DUE TO EXCEPTIONAL CIRCUMSTANCES (COVID-19) MAINTWORLD CANNOT GUARANTEE EVENT DATES AS THEY ARE REMOVED/POSTPONED CONTINUALLY. HOWEVER, MAINTWORLD SPONSORS ALL INDUSTRY EVENTS RELATED TO INDUSTRIAL MAINTENANCE AND BEYOND AS IT HAS BEEN DOING FOR THE PAST 12 YEARS. IN BOTH LIVE AND DIGITAL FORMATS.

Subscribe [STANDING ORDER SUBSCRIPTION](#)

- Subscription to European countries: fixed term order 107 EUR (standing order 85 EUR)
- Subscription outside Europe: fixed term order 139 EUR (standing order 123 EUR)
- Discounted subscription price for the members* of fixed term EFNMS 58 EUR (standing order 55 EUR) Subscriptions can only be paid by Invoice.
- * Please note that some national maintenance societies are delivering MaintWorld to their members for free. Please check the status in your country from your maintenance society.
- * To be entitled to member discount you have to be a member of one of the national maintenance societies who is a member of EFNMS.

Advertisement Rates and Sizes

Advertisement Rates:

2/1 Double Page	9 900 €
1/1 Full Page	5 900 €
1/2 Half Page	3 900 €
Back Cover	9 900 €
2nd and 3rd Cover	7 500 €

Websites.

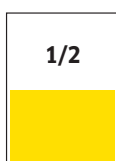
MaintWorld is published in A4 size (210 × 297 mm) and in 4-color. Print run is in average 20,000 copies.



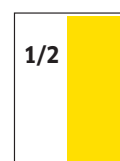
Type: 390 × 262 mm
Trim: 420 × 297 mm
Page bleed 5 mm



Type: 185 × 262 mm
Trim: 210 × 297 mm
Page bleed 5 mm



Type: 185 × 130 mm
Trim: 210 × 145 mm
Page bleed 5 mm



Type: 90 × 262 mm
Trim: 108 × 297 mm
Page bleed 5 mm

Banners are available on the homepage of our web site. Bookmarks and advertorials are also available. Please contact for details.

VAT will be charged where applicable. Advertisements on the digital version are hyperlinked to the relevant company websites.

Banner (large left side) €750 pcm or €1850 for three months.

Banner (small right side) €500 pcm or €1250 for three months.

Monthly newsletter. After the title independent newscast. Banners and advertorials are priced at €500 for the first position, €400 for the second position, €300 for the third position, and €100 thereafter.

Please contact kai@maintworld.com for numbers and details.

Mailcast: €1250 per send off, that is to all our Newsletter recipients. Please contact kai@maintworld.com for numbers and details.

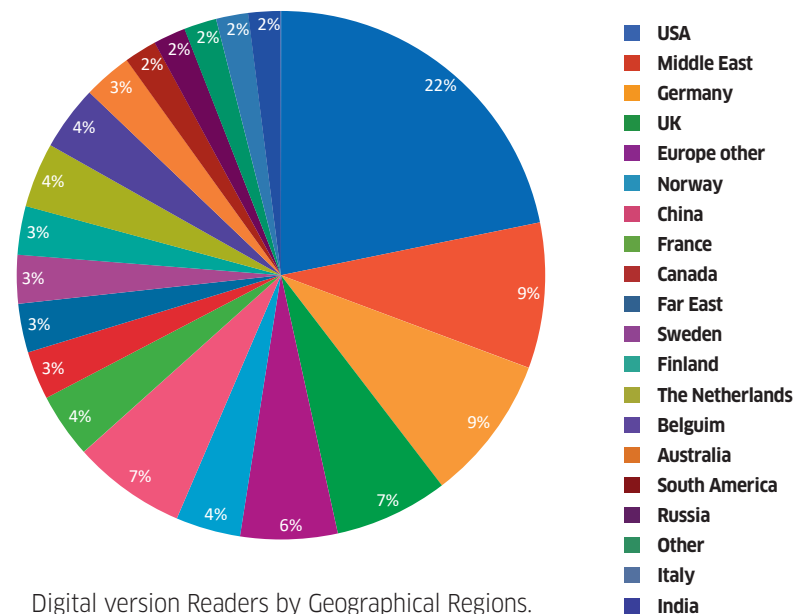
Advertorials on Maintworld Magazine: €2950 per page.

Our Readers & Distribution

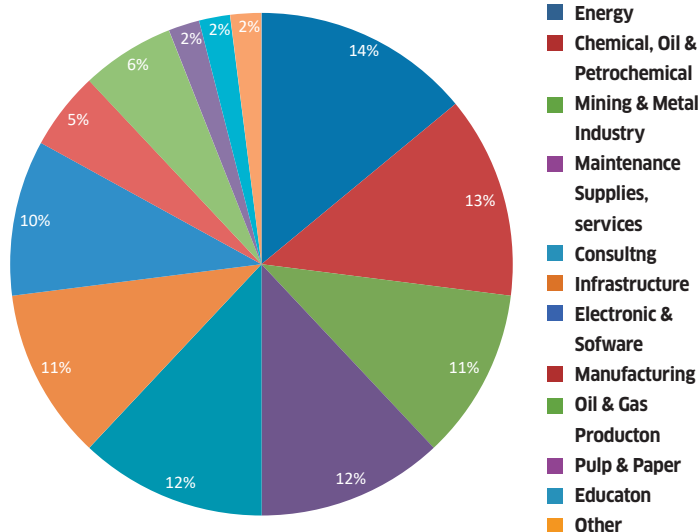
The print distribution of Maintworld is over 20,000 copies. These are sent directly to the interested party, they are also distributed at Exhibitions, Conferences and events that are directly related to our Core and "Special Theme" topics covered in the Publication.

The Digital version, which is available on both www.maintworld.com and www.efnms.org for a total of over 40 linked websites, is read around the Globe from Brazil to Japan and from Australia to the USA.

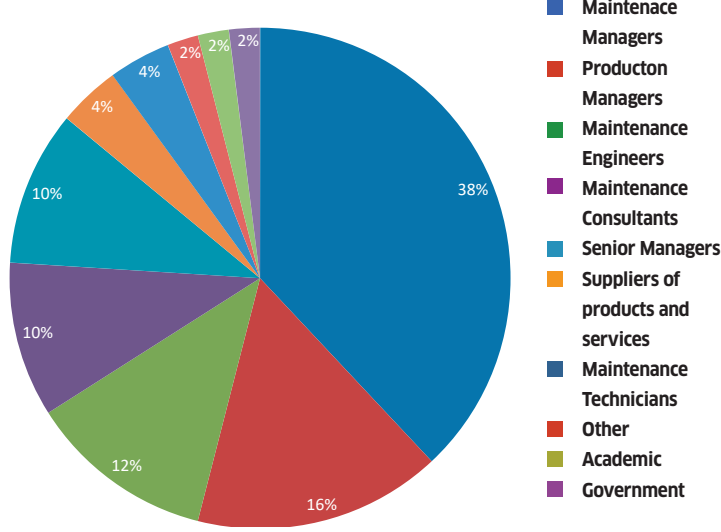
The readers of MaintWorld are C, D and VP level executives as well as Heads of R&D, Chief Engineers, Consultants, Procurement Officers and Project Developers. Please refer to the Industry breakdown chart below.



Digital version Readers by Geographical Regions.



Readers by Industry.



Readers by Job Description.

In Co-operation with EFNMS, GSMP, SMRP and OPC

